



MEDIA ADVISORY: December 14, 2018

Feeding America Southwest Virginia & Community Foundation Serving Western Virginia to Unveil new “Mobile Meals to Feed the Hungry” vehicle

WHEN: Tuesday, December 18 at 10:00 a.m.

WHAT: Feeding America Southwest Virginia (FASWVA) and the Community Foundation Serving Western Virginia will officially unveil the new “Mobile Meals to Feed the Hungry” vehicle at FASWVA’s Community Solutions Center in Northwest Roanoke.

Funds for the vehicle’s purchase were given by the Community Foundation and the vehicle is the first to carry the foundation’s new branding.

PHOTO/VIDEO/INTERVIEW OPPORTUNITIES: Alan Ronk - President and CEO of the Community Foundation Serving Western Virginia; Pamela Irvine, CEO of FASWVA and Rick Morrison, Chief Impact Officer of FASWVA; will be offering remarks and are available for interviews.

WHERE: The Community Solutions Center – 2328 Melrose Ave. NW, Roanoke, VA 24017

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About Feeding America Southwest Virginia

Feeding America Southwest Virginia was founded locally in 1981 and proudly commemorates 37 years of fighting hunger and changing lives through community partnerships. For the last three and a half decades, the Food Bank’s ultimate mission has remained the same: eliminate hunger in the region. The primary function of the Food Bank is to secure and distribute large quantities of food for Southwest Virginia’s hungry. Approximately \$29.3 million worth of food and grocery related products are channeled annually through a network of more than 350 partner feeding programs in our 26-county, 9-city region that provide food or meals to those in need. The local Food Bank is an affiliate member of Feeding America. Visit www.faswva.org for more information or like us on Facebook.