



MEDIA ADVISORY: Wednesday, September 19

Contact:

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Feeding America Southwest Virginia Hosts 2nd annual Food Truck Fest in Vinton

WHAT: Feeding America Southwest Virginia is hosting their second annual Food Truck Fest, presented by Food Lion Feeds, at the Vinton Farmer's market to wrap up Hunger Action Month (*a national hunger awareness campaign in the month of September*).

The event will include about nine local food trucks serving a variety of cuisines from hamburgers and barbecue to cupcakes and Korean cuisine. Blue Ridge Beverage will provide the event's beer selection and music local band Uptown.

Feeding America Southwest Virginia trucks will be on display and there will also be activities for children. Event proceeds benefit Feeding America Southwest Virginia.

WHEN: Friday, September 21, 5 – 9 p.m.

WHERE: Vinton Farmer's Market area

WHO: Feeding America Southwest Virginia
Presenting Sponsor: Food Lion Feeds
Additional Sponsors: Woodforest National Bank and Blue Ridge Beverage

Feeding America Southwest Virginia representatives and Food Lion Feeds representatives will be on site and available for photos and interviews.

About Feeding America Southwest Virginia

Feeding America Southwest Virginia was founded locally in 1981 and proudly commemorates 36 years of fighting hunger and changing lives through community partnerships. For the last three and a half decades, the Food Bank's ultimate mission has remained the same: eliminate hunger in the region. The primary function of the Food Bank is to secure and distribute large quantities of food for Southwest Virginia's hungry. Approximately \$26.5 million worth of food and grocery related products are channeled annually through a network of more than 330 partner feeding programs in our 26-county, 9-city region that provide food or meals to those in need. The local Food Bank is an affiliate member of Feeding America. Visit www.faswva.org for more information or like us on Facebook.