



November 9, 2018

MEDIA ADVISORY AND PHOTO OPPORTUNITY

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Local Food Lion Associates to assist with food distribution at Sweet Union Baptist Church Food Pantry as Part of Food Lion Feeds' "Great Pantry Makeover" Service Project

What: Local Food Lion associates will assist with a food pantry distribution at Sweet Union Baptist Church as part of the company's "Great Pantry Makeover" event. Feeding America Southwest Virginia nominated Sweet Union for the Great Pantry Makeover.

In addition to handing out food donated by Food Lion Feeds, associates will also be handing out Food Lion gift cards to help those in need afford holiday meals.

Food Lion is remodeling, stocking the shelves, and helping with distributions at local food pantries across its 10-state footprint during its fourth annual "Great Pantry Makeover."

Who: Local Food Lion Leaders & Associates
Feeding America Southwest Virginia Food Bank representatives
Sweet Union Baptist Church representatives

When: Tuesday, November 13
9:00 a.m.

Where: Sweet Union Baptist Church Food Pantry
521 Madison Ave. NW
Roanoke, VA 24016

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit www.foodlion.com.

About Feeding America Southwest Virginia

Feeding America Southwest Virginia was founded locally in 1981 and proudly commemorates 37 years of fighting hunger and changing lives through community partnerships. For the last three and a half decades, the Food Bank's ultimate mission has remained the same: eliminate hunger in the region. The primary function of the Food Bank is to secure and distribute large quantities of food for Southwest Virginia's hungry. Approximately \$26.5 million worth of food and grocery related products are channeled annually through a network of more than 330 partner feeding programs in our 26-county, 9-city region that provide food or meals to those in need. The local Food Bank is an affiliate member of Feeding America. Visit www.faswva.org for more information or like us on Facebook.