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FOR IMMEDIATE RELEASE

Feeding America Southwest Virginia wins Food Lion “Food King” award

SALEM, Va. (May 16, 2018) – Feeding America Southwest Virginia was honored this week with the “Food King” award at Food Lion Feeds “Feedy Awards” at the Food Lion headquarters in Salisbury, NC.

The Food King Award honors a food bank that “demonstrates outstanding commitment through financial support, innovation, encouragement and motivation of others to take leadership roles in hunger-relief programming and community involvement.”

The award, presented by Food Lion President Meg Ham, reflected Food Lion’s appreciation FASWVA’s many feeding programs and initiatives, including the new Food Lion Feeds/FASWVA Community Solutions Center (CSC) in Northwest Roanoke, which is set to open on May 23.

“We’re honored and excited to receive this wonderful award,” said Pamela Irvine, president and CEO of Feeding America Southwest Virginia. “To have a partner like Food Lion Feeds who not only contributes food and funds to our initiatives, but also takes time to honor us for the work we do is amazing. We’re truly blessed to work with them.”

Food Lion Feeds donated \$350,000 to FASWVA to support the purchase and renovation of the CSC facility. The CSC will house a production kitchen to craft fresh meals for delivery to local children’s programs and to train un/underemployed individuals in culinary arts. The center will also feature a community room for meetings and events, a community outreach space for the Roanoke Police, and a fresh produce market area.

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About Feeding America Southwest Virginia

Feeding America Southwest Virginia was founded locally in 1981 and proudly commemorates 37 years of fighting hunger and changing lives through community partnerships. For the last three and a half decades, the Food Bank’s ultimate mission has remained the same: eliminate hunger in the region. The primary function of the Food Bank is to secure and distribute large quantities of food for Southwest Virginia’s hungry. Approximately \$26.5 million worth of food and grocery related products are channeled annually through a network of more than 330 partner feeding programs in our 26-county, 9-city region that provide food or meals to those in need. The local Food Bank is an affiliate member of Feeding America. Visit www.faswva.org for more information or like us on [Facebook](#).