



September 28, 2017

MEDIA ADVISORY AND PHOTO OPPORTUNITY

Contact: Amanda Allen
Marketing and Communications Coordinator
Feeding America Southwest Virginia
540.444.2942 (o)
540.537.8984 (c)

Feeding America Southwest Virginia Receives a Third Food Donation From The Church of Jesus Christ of Latter-Day Saints

What: For the third year in a row, Feeding America Southwest Virginia will receive a donation of food from the Church of Jesus Christ of Latter-Day Saints. This year, the delivery totals more than 20,000 lbs.

A donation of this size is equivalent to approximately \$22,542 and will provide more than 16,600 meals to those in need in Southwest Virginia.

This shipment comes as one part of the Church of Jesus Christ of Latter-Day Saints' role in the sixth annual "Day to Serve" project.

The Day to Serve has been officially recognized by Virginia Governor Terry McAuliffe as a day for Virginians of all faiths to "feed the hungry, clean up neighborhoods and improve communities" with their service activities.

Who: Feeding America Southwest Virginia representatives

LDS church representatives including Dr. Dane McBride, director of public affairs for Western Virginia and West Virginia and Kevin Bohon, Roanoke stake president

Elected officials who may attend include:
Congressman Morgan Griffith, VA Delegate Greg Habeeb, and representatives from the offices of VA Delegate Sam Rasoul, Congressman Bob Goodlatte and VA Delegate Chris Head

When: Friday, September 29, 9 a.m.

Where: Feeding America Southwest Virginia
1025 Electric Rd.
Salem, VA 24153

About Feeding America Southwest Virginia

Feeding America Southwest Virginia was founded locally in 1981 and proudly commemorates 36 years of fighting hunger and changing lives through community partnerships. For the last three and a half decades, the Food Bank's ultimate mission has remained the same: eliminate hunger in the region. The primary function of the Food Bank is to secure and distribute large quantities of food for Southwest Virginia's hungry. Approximately \$26.5 million worth of food and grocery related products are channeled annually through a network of more than 330 partner feeding programs in our 26-county, 9-city region that provide food or meals to those in need. The local Food Bank is an affiliate member of Feeding America. Visit www.faswva.org for more information or like us on Facebook.