FOR IMMEDIATE RELEASE

Feeding America Southwest Virginia receives $6,000 grant from the UPS Foundation

Salem, Va. – (9/7/16) – Feeding America Southwest Virginia recently received a $6,000 grant from The UPS Foundation, which drives global corporate citizenship and philanthropic programs for UPS (NYSE: UPS).

The grant will be used to support volunteer management at the food bank by helping with the cost of software and equipment used to track and train volunteers.

The food bank’s volunteer management software helps volunteers sign-up for specific volunteer opportunities, obtain more information about food bank activities and allows food bank staff to better organize and track large volunteer groups. This has become exceptionally important as the organization grows, jumping from about 6,000 volunteers in 2014 to more than 9,000 in 2015.

“Without our volunteers, we couldn’t do what we do – it’s that simple,” says Pamela Irvine, Feeding America Southwest Virginia President and CEO. “They help us sort food and hand-check items for safety and quality, they support us at special events and they work on special projects. Having a smart, easy-to-use volunteer management system is crucial to getting volunteers engaged and active with our hunger relief mission. But, maintaining that system does come with a cost, and that’s where the wonderful folks at the UPS Foundation come in. Their grant lets us continue using this key piece of technology and keep moving forward with our mission to fight hunger in Southwest Virginia.”

Established in 1951 and based in Atlanta, Ga. The UPS Foundation identifies specific areas where its backing clearly impacts social issues. In support of this strategic approach, The UPS Foundation has identified the following focus areas for giving: volunteerism, diversity, community safety and the environment.
In 2015, UPS and its employees, active and retired, invested more than $110 million in charitable giving around the world. The UPS Foundation can be found on the web at UPS.com/foundation. To get to UPS news direct, visit pressroom.ups.com/RSS.

“The UPS Foundation is honored to support Feeding America Southwest Virginia’s efforts to fight hunger in their region,” said Eduardo Martinez, president of The UPS Foundation and chief diversity and inclusion officer at UPS. “Our goal is to fund powerful programs that make a lasting difference to the global community.”

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About Feeding America Southwest Virginia
Feeding America Southwest Virginia was founded in 1981 and proudly commemorates 35 years of fighting hunger and changing lives through community partnerships. The Food Bank is an affiliate member of Feeding America. For the last three and a half decades, the Food Bank’s ultimate mission has remained the same: eliminate hunger in the region. The primary function of the Food Bank is to secure and distribute large quantities of food for the hungry. Approximately $34 million worth of food and grocery related products are channeled annually through a network of more than 370 partner feeding programs in our 26-county, 9-city region that provide food or meals to those in need. Visit www.faswva.org for more information or like us on Facebook.