FOR IMMEDIATE RELEASE

Feeding America Southwest Virginia receives $40,000 grant from Walmart

(Salem, VA) June 30, 2017 -- Feeding America Southwest Virginia recently received $40,000 from the Walmart Foundation through a grant opportunity with the Walmart Foundation State Giving Program. This award will provide support for the food bank’s Mobile Produce Program (also known as the “Veggie Mobile”), including funds for food purchase and operations.

“Without these funds, we wouldn’t be able to continue operating the Mobile Produce Program,” says Pamela Irvine, President and CEO of Feeding America Southwest Virginia. “That means that many of our neighbors without the access or financial means to purchase fresh produce on their own would miss out entirely. But the Walmart Foundation stepped up to the plate in a big way to help us keep providing fresh, nutritious food and we’re so very grateful.”

“Walmart and the Walmart Foundation are delighted to support Feeding America Southwest Virginia and what they do in the region to help reduce the impact of hunger,” said Brooke Mueller, Director of Government Relations and Public Affairs for Walmart. “The Veggie Mobile has made a huge difference in the lives of families in Southwest Virginia, so we were wanted to help Feeding America Southwest Virginia continue to provide access to nutritious, healthy food through this important service.”

Irvine recently accepted the gift during Walmart’s Training Academy Grand Opening Event at the Walmart Supercenter on Valley View Boulevard.

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About Feeding America Southwest Virginia

Feeding America Southwest Virginia was founded in 1981 and proudly commemorates 36 years of fighting hunger and changing lives through community partnerships. The Food Bank is an affiliate member of Feeding America. For the last three and a half decades, the Food Bank’s ultimate mission has remained the same: eliminate hunger in the region. The primary function of the Food Bank is to secure and distribute large quantities of food for the hungry. Approximately $26.5 million worth of food and grocery related products are channeled annually through a network of more than 330 partner feeding programs in our 26-county, 9-city region that provide food or meals to those in need. Visit www.faswva.org for more information or like us on Facebook.