



September 27, 2017

MEDIA ADVISORY AND PHOTO OPPORTUNITY

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**Local Food Lion Associates to Remodel God's Provision Food Pantry
in Rocky Mount as Part of Food Lion Feeds' "Great Pantry Makeover"
Service Project**

What: Local Food Lion associates will refurbish God's Provision Food Pantry as part of the company's "Great Pantry Makeover" event. Feeding America Southwest Virginia nominated God's Provision for the Great Pantry Makeover.

In celebration of Feeding America's Hunger Action Month campaign and Food Lion's 60th anniversary, Food Lion is remodeling and stocking the shelves at more than 60 local food pantries across its 10-state footprint during its third annual "Great Pantry Makeover."

Hunger Action Month is a nationwide campaign held each September focused on mobilizing communities to take action on eliminating hunger.

Who: Local Food Lion Leaders & Associates
Feeding America Southwest Virginia Food Bank representatives
God's Provision representatives

When: Thursday, September 28
1:00 – 3:00 p.m.

Where: God's Provision food pantry
1155 Franklin St.
Rocky Mount, Va. 24151

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit www.foodlion.com.

About Feeding America Southwest Virginia

Feeding America Southwest Virginia was founded locally in 1981 and proudly commemorates 36 years of fighting hunger and changing lives through community partnerships. For the last three and a half decades, the Food Bank's ultimate mission has remained the same: eliminate hunger in the region. The primary function of the Food Bank is to secure and distribute large quantities of food for Southwest Virginia's hungry. Approximately \$26.5 million worth of food and grocery related products are channeled annually through a network of more than 330 partner feeding programs in our 26-county, 9-city region that provide food or meals to those in need. The local Food Bank is an affiliate member of Feeding America. Visit www.faswva.org for more information or like us on Facebook.